

77-2701/A

11 NOV 1977

OMB

MEMORANDUM FOR: Lester A. Fettig, Administrator  
Office of Federal Procurement Policy  
Office of Management and Budget  
Executive Office of the President

SUBJECT: Notice of public meeting and  
solicitation of comments on proposed  
Government-wide procurement system  
for motion pictures

REFERENCE: Memo dtd Oct 28, 1977 For Heads of  
Executive Departments and Agencies  
fm OPPP/OMB, same subject

As requested, the proposal for a Government-wide procurement system for motion pictures has been reviewed by this Agency. On the basis of this review, the Central Intelligence Agency concurs with the implementation of the procurement system for motion pictures as proposed.

/s/ James H. McDonald  
James H. McDonald  
Director of Logistics

11. MRS C  
2/8/78

73

cc: ER  
A-DDA

(EXECUTIVE REGISTRY FILE)

OMB



OFFICE OF FEDERAL  
PROCUREMENT POLICY

Approved For Release 2004/03/11 : CIA-RDP80M00165A002100060018-7

EXECUTIVE OFFICE OF THE PRESIDENT

OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

Executive Registry

77-2701

DD/A Registry

77-5841

OCT 28 1977

MEMORANDUM FOR HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

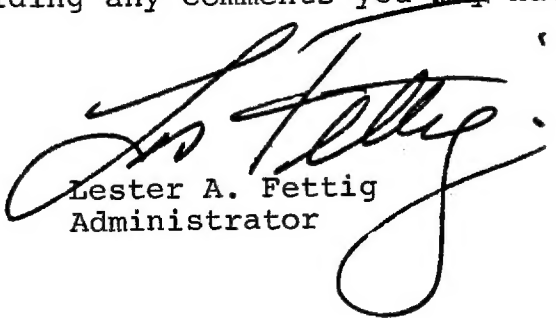
Subject: Notice of public meeting and solicitation of  
comments on proposed Government-wide procurement  
system for motion pictures.

A public meeting will be held on November 16, 1977 at  
10:00 A.M., Room 2010, New Executive Office Building, 726  
Jackson Place, N.W., Washington, D.C. The purpose of the  
meeting is to hear public and agency views on the proposed  
motion picture procurement system now being considered for  
adoption by the Office of Federal Procurement Policy.

A summary description of the proposed procurement system was  
published in the Federal Register on October 18, 1977. Copies  
of the Federal Register notice together with the pertinent  
contracting documents are enclosed for your review.

The proposed motion picture procurement system was previously  
coordinated with all agencies represented on the Federal  
Audiovisual Committee. If your agency is not represented  
on the Federal Audiovisual Committee or if you wish to submit  
additional views, please follow the procedures outlined in  
the Federal Register notice. Questions regarding the pro-  
posed contracting procedure may be directed to Mr. Charles  
Clark of my staff on 395-6194.

Your cooperation in providing any comments you may have will  
be appreciated.

  
Lester A. Fettig  
Administrator

Enclosure

NOV 1 3 03 PM '77

mittee Management Officer was delegated the authority to make such determinations by the Acting Director, NSF, on February 18, 1977.

**M. REBECCA WINKLER,**  
*Acting Committee  
Management Officer.*

OCTOBER 13, 1977.

[FR Doc.77-30281 Filed 10-17-77;8:45 a.m.]

[7555-01]

**SUBCOMMITTEE ON MEMORY AND COGNITIVE PROCESSES OF THE ADVISORY COMMITTEE FOR BEHAVIORAL AND NEURAL SCIENCES**

**Meeting**

In accordance with the Federal Advisory Committee Act, Pub. L. 92-463, as amended, the National Science Foundation announces the following meeting:

NAME: Subcommittee on Memory and Cognitive Processes of the Advisory Committee for Behavioral and Neural Sciences.

DATE AND TIME: November 7 and 8, 1977—9 a.m. each day.

PLACE: Room 338, National Science Foundation, 1800 G Street NW., Washington, D.C. 20550.

TYPE OF MEETING: Closed.

CONTACT PERSON: Dr. Joseph L. Young, Program Director for Memory and Cognitive Processes, Room 320, National Science Foundation, Washington, D.C. 20550; telephone 202-634-1583.

PURPOSE OF SUBCOMMITTEE: To provide advice and recommendations concerning support for research in Memory and Cognitive Processes.

AGENDA: To review and evaluate research proposals and projects as part of the selection process for awards.

REASON FOR CLOSING: The proposals and projects being reviewed include information of a proprietary or confidential nature, including technical information; financial data, such as salaries; and personal information concerning individuals associated with the proposals and projects. These matters are within exemptions (4) and (6) of 5 U.S.C. 552 b(c), Government in the Sunshine Act.

AUTHORITY TO CLOSE MEETING: This determination was made by the Committee Management Officer pursuant to provisions of section 10(d) of Pub. L. 92-463. The Committee Management Officer was delegated the authority to make such determination by the Acting Director, NSF, on February 18, 1977.

**M. REBECCA WINKLER,**  
*Acting Committee  
Management Officer.*

OCTOBER 13, 1977.

[FR Doc.77-30304 Filed 10-17-77;8:45 am]

[3110-01]

**OFFICE OF MANAGEMENT AND BUDGET**

**PROCUREMENT SYSTEM FOR AUDIOVISUAL PRODUCTIONS**

Proposed Procedure; Invitation for Public Comment

AGENCY: Office of Management and Budget, Office of Federal Procurement Policy.

**ACTION:** Notice of public meeting and solicitation of comments on proposed Government-wide procurement system for motion pictures.

**SUMMARY:** On August 20, 1976, a proposed procurement system for purchasing audiovisual productions from private commercial sources was published in the Federal Register for public review and comment. Approximately 130 individuals, firms, associations, and Federal agencies responded to the Federal Register notice and offered comments and suggestions on the proposed procurement system.

All comments received in response to the August 20, 1976, FEDERAL REGISTER notice have been evaluated. Final policy recommendations regarding a proposed motion picture procurement system have been developed by a task group of the Federal Audiovisual Committee and have been submitted to the Office of Federal Procurement Policy (OFPP) for review and approval.

OFPP's standard practice, before approving major policies, is to solicit public comment on the policies. Accordingly, notice is hereby given that OFPP will hold a public meeting on November 16, 1977. The purpose of the meeting is to hear public views on the proposed procurement policy described in the following attachment (Attachment 1). The meeting will commence at 10 a.m. in Room 2010, New Executive Office Building, 726 Jackson Place NW., Washington, D.C. 20503. Entrance to the New Executive Office Building may be facilitated by telephoning 202-395-6194 in advance of the meeting.

Comments on the proposed procurement system may be presented orally at the public meeting or may be submitted in writing to the OFPP. Persons, organizations, and Government agencies desiring to make oral presentations at the public meeting on November 16, should provide written statements of their comments, with a request to be heard, to OFPP by November 14, 1977. Oral presentations should be limited generally to a summary of the views expressed in the written statements.

**DATES:** Comments must be received before November 14, 1977.

**ADDRESS:** Comments should be addressed to the Administrator for Federal Procurement Policy, Office of Management and Budget, Washington, D.C. 20503.

**FOR FURTHER INFORMATION CONTACT:**

Mr. Charles W. Clark, Deputy Assistant Administrator for Commercial Products; telephone 202-395-6194.

**SUPPLEMENTARY INFORMATION:** Supplementary information regarding the proposed motion picture procurement is set forth in Attachment 1, below.

**LESTER A. FETIG,**  
*Administrator.*

**ATTACHMENT 1**

**SUMMARY OF PROPOSED PROCUREMENT SYSTEM FOR MOTION PICTURE PRODUCTS**

The proposed motion picture procurement system calls for competitive negotiated procurements. A lead agency will be tasked with the responsibility of administering and maintaining the system and will serve as a central source of information regarding the Government's motion picture production contracting program.

Contracts will be offered to all firms interested in doing motion picture work for the Government on the basis of unlimited competition. Notices will be placed in the Commerce Business Daily inviting all interested firms and persons to submit a 16mm sound sample film that they have produced within the last 3 years to the lead agency. The sample film, accompanied by a statement explaining the purpose of the film, the contract price, and sponsor of the film will be reviewed by an Interagency Film Review Board (IFRB). The IFRB will be chaired by the lead agency and will be comprised of members of the Federal Audiovisual Committee (FAC).

The FAC is an interagency committee chaired by the Office of Federal Procurement Policy, Office of Management and Budget. The Committee includes representatives from over 20 agencies. Its purpose is to advise and assist in the formulation of Government policy for audiovisual activities.

Each agency represented on the FAC may appoint one member to the IFRB. Films submitted to the IFRB will be evaluated on the basis of the following criteria:

a. Achievement of Purpose(s): Does the film accomplish stated purpose(s)? Was it appropriate for its intended audience? Was the manner of presentation appropriate? What was the audience's impression of the film? 0-20 points.

b. Creativity: Does the film provide a fresh or innovative way of understanding the message? 0-25 points.

c. Continuity: Does the film develop in a logical or understandable manner? 0-15 points.

d. Technical Quality: Do the following qualities in the film exhibit technical competence? Direction; Writing; Photography; Editing; Artwork/Animation; Narration; Music and Sound; Special Effects. 0-40 points.

A minimum of five IFRB members must participate in the evaluation of each film. Producers submitting films receiving an average composite score of 70 or more will be placed on a Qualified Producers List (QPL) and awarded a contract. Producers submitting films that receive an average composite rating of less than 70 will be promptly notified and afforded an opportunity to submit a second film. The meetings of the IFRB during which sample films are reviewed will be open to the public. The public, however, will not participate in the formal evaluation of the films.

The QPL will always be open and producers may continue to submit films until they qualify for placement on the QPL. All films, however, will be evaluated on a first-in first-out basis. To lessen the initial crush of film review work at the outset of IFRB operations,

## NOTICES

a "grandfather arrangement" is proposed. Under the "grandfather arrangement" any FAC member may certify that they have reviewed one or more films of specific producers during the last three years and found the films to be of good quality and thereby recommend the producer for inclusion on the QPL. Producers, who are certified for initial inclusion on the QPL under the "grandfather arrangement" will be required to submit a sample film to the IFRB as soon as practicable but in no event later than one year from the date they are placed on the QPL.

Once qualified by the IFRB for inclusion on the QPL, a producer will remain qualified until an agency complains of unsatisfactory work or until the producer requests to be removed from the list. If an agency complains of unsatisfactory work, the IFRB will review the film and the factual situation resulting in the complaint. Where merited the IFRB may recommend removal of the firm from the QPL for a period of up to 1 year. Also, if a producer does not respond to five consecutive solicitations, he will be contacted and questioned as to whether he wishes to remain on the QPL.

Firms placed on the QPL will not be classified by subject matter or geographic areas except where requested by the producer. Copies of the QPL will be distributed to all using agencies and to interested persons requesting copies.

In using the QPL, agencies will not need to reissue standard contractual terms and conditions for each procurement. Using agencies will solicit proposals for their specific requirements from no less than five firms on the QPL (unless a sole source acquisition is justified in accordance with agency procurement regulations). The exact number of firms on the QPL, above five, from which proposals will be solicited for specific films will be determined by the agency in light of their particular requirement. As a general guide, however, agencies should not solicit proposals from more than 20 firms for films costing less than \$100,000.

When an agency identifies a need to have a film produced, it will contact the lead agency and request a specific number of names from the QPL. Names of qualified producers will be provided by the lead agency in increments of five on a rotational basis. For every five names that the procuring agency requests, it will be permitted to pick a maximum of two additional names from the QPL. The names provided to the agency plus the names picked by the agency will be placed at the bottom of the list at the time they are referred.

In soliciting proposals for specific films from firms listed on the QPL agencies must first determine whether scripting will be separated from production. This is a judgmental determination involving two approaches to film making. The first approach is that a clear separation can be made in some films between scripting and production and that any producer can produce a satisfactory film from a completed script. Agencies using this method will obtain a script and then obtain competition for the production effort based on the script and detailed production specifications.

The second approach holds that production of some films (from initial research through treatment, scripting and production) is a continuous process and requires the continuity of one creative individual from start to finish. Agencies using this approach may competitively award one or more contracts for treatments or treatments and scripts and then subsequently award the production effort to the firm whose treatment or treatment and script are determined to be most advantageous to the Government.

Both of the above approaches are valid and are accommodated within the presently proposed system. The proposed system provides that when an agency determines that scripting for a particular requirement should be accomplished as part of the production contract, the agency will solicit proposals for the treatment or treatment and script from a specific number of producers listed on the QPL. Proposals for the treatments and scripts will be evaluated by the agency on the basis of the following data which will be submitted by each interested producer:

a. The producer and proposed personnel team which will be used in a production effort (should production subsequently be undertaken) and resumes/qualifications statements for each including: Scriptwriter(s); Producer/Director; Editor; Cinematographer.

b. A brief narrative describing the firm's understanding of the purpose and subject matter of the proposed film.

c. The identification of any similar past efforts by the same team.

d. Sample Film(s). One or two sample films recently produced by the proposed team or the producer. (Total running time: not to exceed 60 minutes.)

e. Sample of previous treatment or script if specifically requested by agency.

Awards for the development of treatments or treatments and scripts will be made to one or more producers submitting proposals. These awards will be made at a pre-established fixed price determined by the Government and included in the solicitation. When received, the treatments or treatments and scripts, containing prices for the proposed production, will be evaluated and the award for the production work may be made to the firm most advantageous to the Government price and other factors considered.

When an agency determines that scripting for a particular film should be separated from production, the agency will obtain and approve a script. Generally, scripts can be obtained by negotiation directly with writers under existing small purchase authorities. Procedures for affecting small purchases are set forth in the Subpart 1-3.8 of the Federal Procurement Regulations and Section 8, Part 8 of the Armed Services Procurement Regulation. The Federal Supply Schedule Contract No. IG 733, Part III, "Visual Arts and Graphics," should not be used to obtain scripts for motion picture productions.

When obtained, the script should be used as part of the agency's solicitation to obtain production proposals from producers on the QPL. Production proposals submitted by producers will be evaluated on the basis of:

a. The producer and proposed personnel team to be used in the production effort and resumes/qualification statements for: Producer/Director; Editor; Cinematographer.

b. The identification of any similar past efforts by the same team.

c. Sample Film(s). One or two recent sample films produced by the proposed team or the producer. (Total running time: not to exceed 60 minutes.)

d. The proposed production price. The production award will be made to the producer submitting the best proposal price and other factors considered.

The above proposed evaluation criteria are intended as the prime technical criteria that agencies will consider in evaluating production proposals. Individual agency contracting officers, however, will continue to determine a particular firm's responsibility prior to making a production award. Accordingly, financial and other data may be requested from the firm at the option of the contracting officer.

Procurement made pursuant to grants and to Section 8(a) of the Small Business Act will be handled in accordance with exist-

ing regulations and will not use the proposed system.

Copies of the contract proposed for use between the lead agency and firms on the QPL may be obtained by telephoning Charles W. Clark, Office of Management and Budget on (202) 395-6194. Sample solicitations to be used by agencies in soliciting proposals for treatments, treatments and scripts and productions may also be obtained by contacting Mr. Clark.

[FR Doc.77-30302 Filed 10-17-77;8:45 a.m.]

[ 8025-01 ]

## SMALL BUSINESS ADMINISTRATION

[Proposed License No. 02/02-0236]

### NEW JERSEY VENTURE CAPITAL, INC.

Application for a License to Operate as a Small Business Investment Company

Notice is hereby given that an application has been filed with the Small Business Administration (SBA) pursuant to § 107.102 of the regulations governing small business investment companies (13 CFR 107.102 (1977)), under the name of New Jersey Venture Capital, Inc. (Applicant), for a license to operate as a Small Business Investment Company under the provisions of the Small Business Investment Act of 1958, as amended, and the Rules and Regulations promulgated thereunder.

The Applicant was incorporated under the laws of the State of New Jersey on December 10, 1976, and it will commence operations with a capitalization of \$500,000, of which \$275,000 will be contributed by First Peoples National Bank of New Jersey, Fidelity Bank and Trust Company of New Jersey, and Commerce Bank of New Jersey through the purchase of common stock. The remaining \$225,000 will be provided by the sale of limited partnership interests in New Jersey Venture Capital, Ltd., a limited partnership organized under the laws of New Jersey, the net proceeds of which will be utilized to buy preferred stock of the Applicant.

The proposed officers and directors of the Applicant (each of whom are also affiliated with one of the above named banks) are:

Vernon W. Hill, II, 47 Fries Lane, Cherry Hill, N.J., president and director.  
Jerome S. Goodman, 1753 County Club Dr., Cherry Hill, N.J., secretary and director.  
Raymond Silverstein, 1449 Georgian Dr., Moorestown, N.J., treasurer and director.

The Applicant's office will be located at 900 Kings Highway, Cherry Hill, N.J. 08033, and it will conduct operations primarily in southern New Jersey and serve the new small businesses developing in that area.

Matters involved in SBA's consideration of the Applicant include the general business reputation and character of the proposed owners and management, and the probability of successful operations of the Applicant under their management, including adequate profitability and financial soundness in accordance with the Act and SBA regulations.

Notice is hereby given that any person may, on or before November 2, 1977, sub-

UNCLASSIFIED	CONFIDENTIAL	SECRET
--------------	--------------	--------

Approved For Release 2004/03/11 : CIA-RDP80M00165A002100060018-7

# EXECUTIVE SECRETARIAT

## Routing Slip

DDP

TO:		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI				
3	D/DCI/IC				
4	DDS&T				
5	DDI				
6	DDA	✓			
7	DDO				
8	D/DCI/NI				
9	GC				
10	LC				
11	IG				
12	Compt				
13	D/Pers				
14	D/S				
15	DTR				
16	A/DCI/PA				
17	AO/DCI				
18	C/IPS				
19	DCI/SS				
20					
21					
22					
SUSPENSE		Date			

Remarks:

Executive Secretary

Approved For Release 2004/03/11 : CIA-RDP80M00165A002100060018-7

Date

STAT